



AIN SOCIETY

Love, Care, Concern

Annual Report

2008-2009

Corporate Profile

Ain Society is a voluntary welfare charitable organization registered with the Registry of Society on 10th October 2000 and is affiliated to the National Council of Social Services.

ROS Registration No: ROS 191/2000 WEL
Charity Registration No: 001956
IPC Registration No: 000607

Registered Address

Ain's Training Centre:
20 Joo Chiat Road
#02-08
Singapore 427357

Headquarters:
20 Joo Chiat Road
#02-06
Singapore 427357

BBE Gen-Y Youth Hub:
Blk 235 Bukit Batok East Ave 5
#01-21
Singapore 650235

Advisor

Mdm Halimah Yacob
Assistant Secretary General, NTUC &
Member of Parliament, Jurong GRC

Mission

Addressing the issues of youths at risk and the development of disadvantaged families through skills and knowledge development, hence self-reliance.

Vision

Disadvantaged children and families living to their fullest potentials.

Philosophies

Focus
Integrity
Friendly
Innovative
Quality

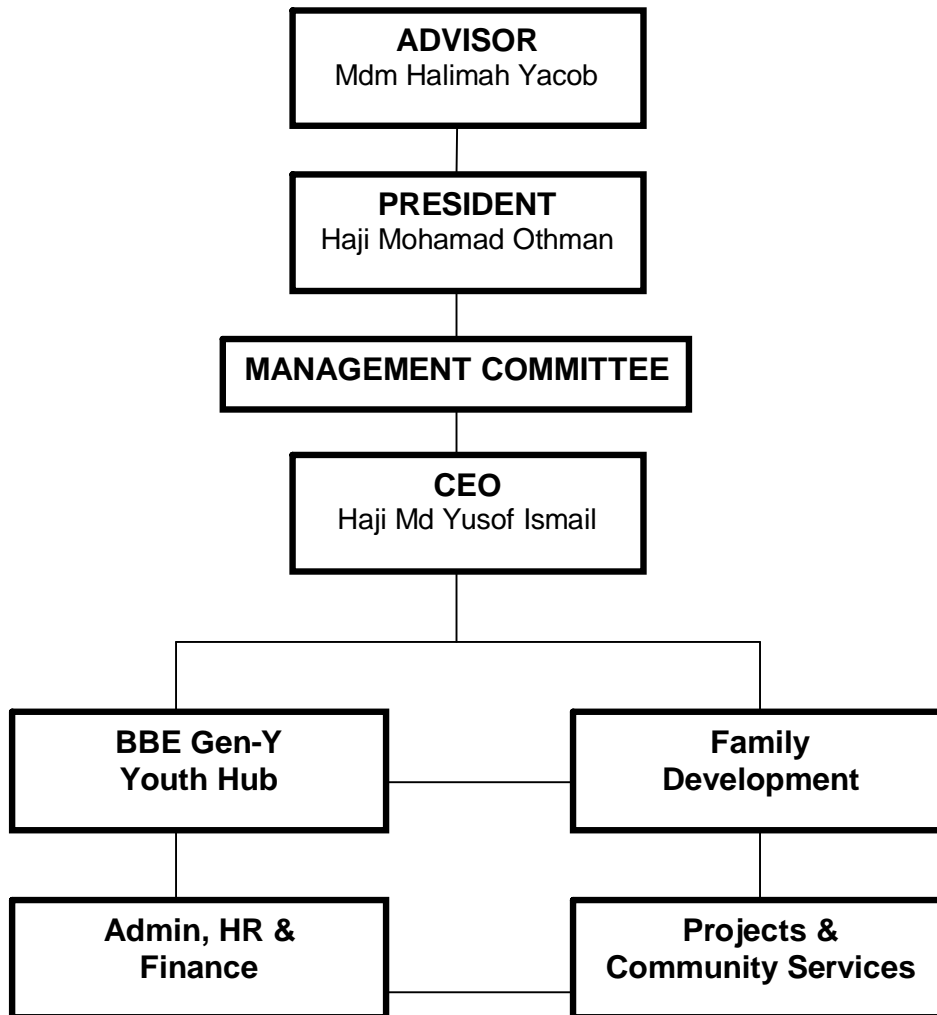
Management Committee

President	<i>Haji Mohamad B Othman</i>
Vice-President	<i>Wahid Bin Abdullah</i>
Honorary Secretary	<i>Abdul Malek Bin Osman</i>
Assistant Honorary Secretary	<i>Mohd Fadzrun Bin Adnan</i>
Acting Treasurer	<i>Filzah Nadiyah Bte Zainal Abidin</i>
Members	<i>Abdul Razak Bin Haris Noor Relah Bte Hussain Faddy B Hj Khalid Amir Bin Murit Hjh Sufahatee Bte Rufiee</i>
Internal Auditors	<i>Abdul Razak Bin Haris Filzah Nadiyah Bte Zainal Abidin</i>
External Auditor	<i>D. Arumugam & Co.</i>

Staff

Chief Executive Officer	<i>Haji Md Yusof B Ismail</i>
Assistant Director	<i>Yatimatussalihah Bte Rahmat</i>
Assistant Director, Projects & Community Services	<i>Saemah Bte Ali</i>
Centre Manager, BBE Gen-Y Youth Hub	<i>Nur Faezah Safaruan</i>
Senior Executive Officer, BBE Gen-Y Youth Hub	<i>Siti Qhuzaimah Bte Ramlan</i>
Executive Officer	<i>Hamzah Bin Zulkifli</i>
Executive Officer	<i>Noorsyafiaton Sharun</i>
Assistant Trainer, Projects & Community Services	<i>Hasanah Bte Hassan</i>

Organisational Chart



Core Activities

BBE GEN-Y YOUTH HUB

Preventive Programmes

Our youth development centre, BBE GEN-Y Youth Hub, offers a range of developmental programmes that are preventive in nature, targeted at main stream youths aged 10-18 years old. These youths are actively involved in Ain Society's activities and programmes. The activities are aimed at inculcating positive values into the participants via fun-filled and interactive learning environment.

Remedial Programmes

The set up of BBE GEN-Y Youth Hub is jointly undertaken by Ain Society and Bukit Batok East Grassroot Organisation under the patronage of Mdm Halimah Yacob, MP for Jurong GRC, and supported by the Ministry of Community Development, Youth and Sports (MCYS).

The centre's objective is to help the out-of-school youths and youths at risk to be reinstated into schools while equipping them with social skills, vocational training and IT skills. Recreation and the arts, creative and performing arts such as graffiti, mural painting, music, dance and drama are also offered to provide a balance in their lives. Job opportunities will be created for youths who are not eligible to be reinstated into schools. Since January 2008, most of the youths attending the out-of-school youth programme are referred by Yayasan Mendaki under its Max Out Programme.

Rehabilitative Programmes

Since 2003, Ain Society has been engaged by the Probation Services Branch of MCYS to conduct its mandatory programmes for probationers and their parents. More than 300 probationers and their parents have benefited from the programmes.

Core Activities

FAMILY DEVELOPMENT

Empowerment Partnership Scheme

Since 1st June 2004, Ain Society had been entrusted by the Islamic Religious Council of Singapore or MUIS, to be one of its working partners in providing programmes under its EPS scheme.

In a period of 5 years, Ain Society has managed more than 100 families consisting of an average of 500 individuals, who have benefited from the various programmes that encompass social, economic and religious components. The programme has effectively affect change. Equipped with the various knowledge and skills, clients are empowered to better manage their problems and become more resilient in addressing their financial difficulties with greater work opportunities.

Project We Care

This is a scheme initiated by Ain Society to help the poor and needy families, by providing temporary financial assistance especially transport allowance and school basic needs for the school-going children of the families. Thus far more than 50 families have been in this scheme.

Core Activities

PROJECTS & COMMUNITY SERVICES

Skills Training Centre

The training centre is a social enterprise project by Ain Society, focusing at employability in the sewing industry for the unemployed Malay/Muslim individuals or the lower income families.

Besides sewing courses, the centre also provides ad-hoc training courses such as cake-making, industrial cooking and jewellery making courses. The skills acquired will increase opportunities for these individuals and families to engage in micro businesses or become home entrepreneurs.

Ain's Production

Ain's Production is a subsidiary of Ain Society, providing solutions in delivering meaningful and inspiring video production especially on social issues for television and non-television programmes.

Started in 2009, its first production was a 6-episodes cooking, "Selera Raya – Itulah Inilah", featuring popular chef from Malaysia, Chef Ismail Ahmad.

Calendar of Events 2008

BBE GEN-Y YOUTH HUB

January 2008

Date	Target Group	Description
17-Jan-08	40 Gen-Y youths	Visit to Newater – An educational visit to understand how Newater is processed and stored before it is channeled for consumption island wide.

February 2008

Date	Target Group	Description
21-Feb-08	25 Gen-Y youths	Youth Olympic Games-Host Announcement Event – Participation in an event held at The Padang to mark the announcement of Singapore as the host for the Youth Olympic Games 2010.

March 2008

Date	Target Group	Description
5-Mar-08	40 Gen-Y youths	Outdoor Activity at West Coast Park - An outdoor activity organized by BBE GEN-Y Youth Hub student leaders. It was an opportunity for the student leaders to be entrusted to practice their leadership skills and organize an activity to enhance bonding among all students.

April 2008

Date	Target Group	Description
4-Apr-08 & 11-Apr -08	38 Gen-Y youths	Probe Sessions – A group sharing session conducted by our youth workers with our students to explore their family issues, relationship issues and other issues that are affecting their lives as teenagers.
18-Apr-08	30 youths	Ambassador @ Mosques – An outreach activity by our youths to disseminate the message to other youths in general to respect the mosques. This was a positive response to a complain made by a member of the public in the Berita Harian newspaper about a group of youths from the general public who make noise during a sermon.

19-Apr-08	25 Gen-Y youths	Booth @ Tampines Junior College – A fundraising activity by our youths to raise funds through sales of puffs and drinks during a carnival in the school.
26-Apr-08	35 Gen-Y youths	Youths Got Talent! – A showcase of various talents by our students in drama, singing, dance performance and hosting, during BBE GEN-Y Youth Hub's first meet-the-parents session in 2008.

May 2008

Date	Target Group	Description
10-May-08	50 youths of Assyafaah Mosque	Life Skills Workshop @ Assyafaah Mosque – Invitation by the mosque for our youth workers to conduct a life skills workshop for its part-time madrasah students aged between 14 to 17 years old. Among topics covered were Sexuality, Communication Skills and Peer Pressure.
19-22 May-08	7 Gen-Y youths	Youth Training at Kuala Lumpur – Our peer educators and student leaders were sent to a rehabilitation centre in Kuala Lumpur for training focusing on the concepts and tools of the Therapeutic Community model which is also adopted by our youth centre BBE GEN-Y Youth Hub.
24-May-08	30 youths of Darul Makmur Mosque	Life Skills Workshop @ Darul Makmur Mosque – Invitation by the mosque for our youth workers to conduct a life skills workshop for its youth volunteers and part-time madrasah students.

June 2008

Date	Target Group	Description
7-Jun-08	8 Gen-Y parents	Keluarga AKRAB – A parents' support group session for the parents of our students, to equip them with parenting skills to better manage their teenagers.
11-12 Jun-08	24 youths from the public & 18 Gen-Y youths	Klinik Perkasa – A 2-days day camp for teenagers aged 10 to 14 years old held at BBE GEN-Y Youth Hub. Among the topics covered were Good Decision-Making Skills, Peer Pressure Reversal Techniques and Sexuality. Highlight was 'The Singapore Discovery', an island wide ala Amazing Race activity for the participants.
15-22 Jun-08	10 Gen-Y youths	ABC Training in Hong Kong – An 8-days overseas training on Adventure-Based Counseling Therapy by Youth Outreach organization in Sai Wan Ho, Hong Kong. It aims at training the youths to be para-counselors to prepare them to become mentors to other youths at BBE GEN-Y Youth Hub. Hong Kong was chosen because it is where triads and gangs originated from, and to educate our youth leaders on the efforts

		the country is doing to reach out to their youths.
28-Jun-08	5 Gen-Y youths	Department Class – A 12-hour course conducted by a professional beautician for female staffs and student leaders who were undergoing training as sales assistants at Ain's Sewing Centre and boutique.

July 2008

Date	Target Group	Description
10-Jul-08	35 Gen-Y youths	Outdoor Activity at MacRitchie Reservoir – A 10-km trail to promote healthy lifestyle and strong bonding among the staffs and youths.
26-Jul-08	50 Gen-Y youths	La Gratitude From Our Hearts 2008 – An event organized in appreciation of our Advisor Mdm Halimah Yacob and other strong supporters of Ain Society. The event also observed the first showcase of BBE GEN-Y Youth Hub's Kolintang performance.
31-Jul	35 Gen-Y youths	Static Group at Bukit Timah Nature Reserve – A sharing session conducted in a different environment, to enable our students to share their problems and concerns in a more relaxed manner.

August 2008

Date	Target Group	Description
23-24 Aug-08	15 Gen-Y youths	NCSS Anniversary Carnival – An outreach activity by BBE GEN-Y Youth Hub during the carnival to promote its programmes.
31-Aug-08	10 Gen-Y youths	Northeast Care Fair – An outreach activity by BBE GEN-Y Youth Hub during the carnival by Northeast CDC to promote its programmes.

September 2008

Date	Target Group	Description
9-Sep-08	25 Gen-Y youths	Community Service @ Jamae' Mosque – A community service activity during the fasting month of Ramadhan by our youths to help out with the cleaning up of the mosque premises and preparing of porridge for break fast.
12-Sep-08	25 Gen-Y youths	Keluarga AKRAB Break Fast Event – Our youths and their parents were invited to break fast together at BBE GEN-Y Youth Hub.

19-Sep-08	40 Gen-Y youths & volunteers	<i>Iftar cum Appreciation for La Gratitude</i> – An appreciation break fast gathering during the fasting month of Ramadhan for our youths and volunteers who had helped out during the La Gratitude from Our Hears 2008 held on 26-Jul-08.
23-Sep-08	25 Gen-Y youths	<i>Cemetery Clean-Up</i> – A community service by our youths during the fasting month of Ramadhan to clean up the cemetery premises at Pusara Abadi in Choa Chu Kang.

October 2008

Date	Target Group	Description
12-Oct-08	15 Gen-Y youths	<i>Kolintang Performance during Salam Lebaran</i> – Kolintang performance by BBE GEN-Y Youth Hub's Kolintang Group during the Hari Raya Hi Tea at Orchard Hotel.
16-Oct-08	40 Gen-Y youths	<i>Hari Raya Visit</i> – Visit to staffs and some youths' residence in celebration of the festive season.
18-Oct-08	15 Gen-Y youths	<i>National Youth Forum</i> – An outreach activity by BBE GEN-Y Youth Hub during the event to promote its programmes.

November 2008

Date	Target Group	Description
1-Nov-08	15 Gen-Y youths	<i>Kolintang Performance during LFI Hari Raya Event</i> – BBE GEN-Y Youth Hub's Kolintang Group was invited by LFI to perform during its Hari Raya Hi Tea event at Furama Riverfront Hotel.
7-Nov-08	15 Gen-Y youths	<i>National Healthy Lifestyle Campaign</i> – Our youths were invited to visit the exhibitions during the campaign.
8-Nov-08	15 Gen-Y youths	<i>Kolintang Performance during DeepaRaya Event</i> – BBE GEN-Y Youth Hub's Kolintang Group was invited by Woodlands CC to perform during its Hari Raya dinner event.

December 2008

Date	Target Group	Description
12-13 Dec-08	80 youths from the public & 30 Gen-Y youths	<i>Kem Perkasa XIII</i> – A 3 days 2 nights camp during the school holidays, a signature programme by Ain Society, aimed at equipping youths with life coping skills. Unlike previously when the camps were conducted at Punggol Holiday Camp or Pasir Ris Holiday Camp, this was the first time it was held at Fairway Club, a golf course at Taman Jurong.

20-Dec	15 Gen-Y youths	Kolintang Performance during Max Out Graduation Ceremony – BBE GEN-Y Youth Hub's Kolintang Group was invited to perform during the graduation event at Mendaki.
21-Dec	15 Gen-Y youths	Kolintang Performance during Songsang Theatre Production – BBE GEN-Y Youth Hub's Kolintang Group was invited by Variasi Theatre Group to perform a drama called <i>Songsang</i> at Woodlands Civic Centre.

MCYS PROGRAMMES

January-March:

- Mandatory Order (1st Run for 2008)
- Power to Parents
- Enhanced Parenting Workshop (1st Run for 2008)

March-May:

- Mandatory Order (1st Run for 2008 - continued)
- Power to Parents (continued)

June-August:

- Mandatory Order (1st Run for 2008 - continued)
- Enhanced Parenting Workshop (2nd Run for 2008)

October-November:

- Enhanced Parenting Workshop (3rd Run for 2008)
- Periodic Training Order (1st run for 2008)

November-December:

- Enhanced Parenting Workshop (4th Run for 2008)
- Periodic Training Order (1st run for 2008 – continued)

Calendar of Events 2008

FAMILY DEVELOPMENT

May 2008

Date	Target Group	Synopsis
18-May-08	Clients of Empowerment Partnership Scheme (EPS)	A Mothers Day celebration was held for the EPS clients. A motivational talk was delivered during the event.

July 2008

Date	Target Group	Description
20-Jul-08	Clients of Empowerment Partnership Scheme (EPS)	A workshop for clients on parenting skills, held at our youth centre BBE GEN-Y Youth Hub. About 30 parents attended the workshop.

August 2008

Date	Target Group	Description
23-Aug-08	Public, clients of EPS and Project We Care	Marhaban Ya Ramadhan , a forum on understanding the diet of the Malay community, and encourage healthy eating and healthy lifestyle especially during the coming fasting month, by speakers Dr Suzana Sulaiman and Mr Haron Akhtar at Darul Makmur Mosque.

September 2009

Date	Target Group	Description
1-Sep-08- 7-Sep-08	Public	Booth selling goodies made by our clients from low-income families during fasting month of Ramadhan at Geylang Serai.
5-Sep-08	Clients of EPS	Iftar ceremony for clients from the EPS at Hajah Maimunah Restaurant. Around 30 families attended the break-fast ceremony. Each family received <i>zakat</i> in cash.

November 2009

Date	Target Group	Description
9-Nov-08, 16-Nov-08	Clients of Empowerment Partnership Scheme (EPS)	A gathering cum motivational talk for clients who are receiving financial assistance referred by the Islamic Council of Singapore. It was also a platform to build rapport with clients and encourage those with lack of participation to attend skills based courses organized for them.

December 2009

Date	Target Group	Description
20-Dec-08	Clients of Project We Care	A <i>'Back-to-School'</i> financial assistance given to 48 families under Project We Care. Clients received book vouchers and school bags/stationeries for their children.
28-Dec-08	Public, clients of EPS and Project We Care	A financial literacy cum stress management workshop held at Sultan Mosque. About 100 individuals attended the workshop.

Calendar of Events 2008

PROJECTS & COMMUNITY SERVICES

May 2008

Date	Target Group	Description
17-May-08	Public	Kasih Buat Bonda , a hi tea organized in conjunction with Mother's Day, held at Furama Riverfront Hotel. An artist from Malaysia, Ziana Zain, was invited to perform and entertain the audience. About 600 individuals turned up for the event.

July-November 2008

Date	Target Group	Description
Jul-Sep 2008	Public	Production of the MENTARI II docu-drama series. MENTARI or 'Ray of Hope' docu-drama series was initiated following overwhelming response from the Family Violence roadshows organized in 2006. The first series was produced in 2007 and second series in 2008. The 5-6 episodes docu-drama was featured in Suria Channel, on true life accounts of individuals based on MCYS case files.
Aug-Nov 2008	Public	Fundraising project via sales of Arnold's Fried Chicken coupons and sales of dates during the fasting month of Ramadhan.

October 2008

Date	Target Group	Description
12-Oct-08	Public	Salam Lebaran , a hi tea in celebration of Hari Raya Puasa, held at Orchard Hotel. About 500 individuals turned up for the event, with again Malaysian artist Ziana Zain to perform and entertain the guests.

December 2008

Date	Target Group	Description
5-Dec-08	Public	A collaboration project with Fiqh Consultancy & Services for a the 'korban' (sacrifice) exercise at Semarang, Indonesia during Hari Raya Haji to benefit the poor. It was also an opportunity for Ain to embark on community IT project to help the local poor.

Calendar of Events 2009

BBE GEN-Y YOUTH HUB

March 2009

Date	Target Group	Description
18-Mar-09	Public Youths	Klinik Perkasa: a 1-day holiday programmes which consisted of a motivational workshop and outing to the Singapore Flyer.

May 2009

Date	Target Group	Description
25 – 26 May 09	Youths in schools	NUR-on-the-Move Roadshow (Series 1): A roadshow targeting at school-going youths to promote a teens helpline. A group of senior youths from BBE Gen-Y Youth Hub were identified to perform a skit. An invited celebrity speaker was also identified to engage the youths in schools.

June 2009

Date	Target Group	Description
4 June 09	Max-Out Youths	Visit to Bukit Candu: An outing planned for the Max-Out youths to experience life during wartime and to get a better understanding on what our pioneers went through during those days.
15 – 17 June 09	Public	Kem Perkasa: A holiday camping activities which was held at PA Pasir Ris Holiday campsite.

July 2009

Date	Target Group	Description
26 July 09	Public	Gelora Remaja: An edutainment programme on creating awareness on youth issues to the public, comprising of an array of segments such as a forum with invited speakers, various arts performances and an invited celebrity singer.

August 2009

Date	Target Group	Description
29 Aug 09	Max-Out Youths	Kolintang Performance @ Ngee Ann City: In conjunction with the President's Challenge.
	Ain Gen-Y Youths	Booth @ Ngee Ann City: Participated in setting up booths selling pre-cooked food items as a fund-raising effort.

September 2009

Date	Target Group	Description
3 Sept 09	Max-Out Youths	Iftar @ Al Falah: An event which aims at providing the youths an opportunity to experience breaking of fast in a mosque in the town area.
17 Sept 09	Max-Out Youths	CIP @ Darul Makmur: An event which aims at encouraging youths to do community work in a mosque, especially during Ramadhan. It was followed by a workshop conducted by young Ustazs from the mosque.

October 2009

Date	Target Group	Description
3 Oct 09	Max-Out Youths / Public	Kolintang Performance @ Plaza Singapura: In conjunction with Daniel Pearls World Music Day. We were invited by Clubilya to participate in the yearly event. Kolintang Performance @ BBE CC: In conjunction with a Hari Raya Gathering organized by the CC.
8 Oct 09	Max-Out Youths	Hari Raya Gathering: A Hari Raya celebration organized in BBE Gen-Y Youth Hub with an array of segments such as a sketch, games and performances by both students and staffs.
23, 26, 27 & 28 Oct 09	Public	NUR-on-the-Move Roadshow (Series 2): A 2 nd run of roadshows targeting at school-going youths to promote a teens helpline. A group of senior youths from BBE Gen-Y Youth Hub were identified to perform a skit. An invited celebrity speaker was also identified to engage the youths in schools.

November 2009

Date	Target Group	Description
16 – 17 Nov 09	Max-Out Youths	Meeting Trip @ KL: 2 youths were selected to accompany BBE Gen-Y staffs for a meeting on a potential performance invitation. Although the performance did not materialize, the youths gain experience in dealing with external parties and learning about event management.

December 2009

Date	Target Group	Description
5 Dec 09	Max-Out Youths / Public	Kolintang Performance @ Tepak Sireh: The ensemble was invited to perform in a wedding event.
18 – 20 Dec 09	Max-Out Youths	Education Trip to KL: A group of senior students were brought to visit Nur Salam Youth Hub, a centre which helps children of sex workers. They conducted activities for the youths/children. They were also brought to visit Sanggar Teater, a theatre group which is run by veteran Malaysian actress, Fauziah Nawi. They were given a short training on various aspects of theatre acting.

Calendar of Events 2009

FAMILY DEVELOPMENT

February 2009

Date	Target Group	Description
19-Feb-09 – 01-Aug 09	Clients of EPS and Project We Care	<p>Family Excellence Circles or Keluarga AKRAB is a form of social support network initiated by Yayasan MENDAKI for parents to interact and connect with other parents. It is a platform for them to exchange ideas, share best practices on how to cope with their daily challenges, and embrace life-long learning.</p> <p>In 2009, a total of 4 FEC groups were formed, each group consisting of 10-15 participants. Every month, a group support session is held for the participants to interact with each other and gain knowledge through activities.</p>
22-Feb-09	Public, clients of EPS and Project We Care	Forum Kenali Diet Anti-Stres , a talk on managing stress through healthy eating and healthy lifestyle. The talk was presented by Ms Violet Oon, Food Ambassador and Ms Nelam, a fitness trainer.

July 2009

Date	Target Group	Description
12-Jul-09	Clients of EPS	Booth at Singapore Islamic Hub, during MUIS' Open House. Selected clients offered their massage and ear-candling services to the public.

August 2009

Date	Target Group	Description
01-Aug-09	Participants of Family Excellence Circles	An outing for the FEC participants was organized to encourage family bonding through activities. The outing at Pasir Ris Park was filled with activities which require involvement of parents and their children.
29-Aug-09	Clients of EPS and Project We Care	Selected children from EPS and Project We Care represented Ain Society in the President's Challenge Carnival. The children were selected to present tokens of appreciation to President S R Nathan.

November 2009

Date	Target Group	Description
09-Nov-09	Homeless Families (at the beaches)	An effort to reach out to the homeless families putting up at East Coast and Changi beaches. Objective of the exercise is to assess the families' needs and provide information and referral services, emphasizing on their children's well-being and education needs. The families were given basic necessities and tokens in cash as an immediate assistance from Ain Society.
13-Nov-09	Clients of EPS Project We Care, and Gen-Y Youths	A collaboration effort with volunteers from Hewlett Packard to organize an outing at Sentosa for the children from the needy families. Around 50 children aged 10 – 15 years old participated in the outing.

December 2009

Date	Target Group	Description
09-Dec-09	Homeless Families (at the beaches)	Second outreach exercise to reach out to the homeless families at East Coast Park and Changi beaches.
11-Dec-09	Clients of EPS	A motivational cum pre-graduation session was held for the clients to help prepare them for discharge from the scheme. Through the session, clients are guided to be prepared for discontinuation of financial assistance and how they can move on towards self-reliance and financial independence.
14-Dec-09 – 16-Dec-09	Clients of Project We Care	A 'Back-to-School' financial assistance given to 67 students under Project We Care. The students received school bags/stationeries and/or tokens in cash.
22-Dec-09	Clients of EPS Project We Care, and Gen-Y Youths	Basic necessities such as food items and toiletries were donated by the Boy's Brigade Singapore to be distributed to the beneficiaries. A total of 120 families received the food ration.
30-Dec-09 - 31-Dec-09	Needy families receiving assistance from mosques	Basic necessities such as food items and toiletries were distributed to 6 mosques. The items are to be distributed to the needy families from the respective mosques.

Calendar of Events 2009

PROJECTS & COMMUNITY SERVICES

July 2009

Date	Target Group	Description
17-May-09	Public	Kasih Buat Bonda , a hi tea organized in conjunction with Mother's Day, held at Pan Pacific Hotel. Invited guest artists were Mr Jalaludin Hassan, famous actor from Malaysia and Ms Junainah M Amin, the local veteran singer. More than 400 participants turned up for the event.

January to April 2009

Date	Target Group	Description
Jan-Apr 2009	Public	Mental Health Talks supported by Health Promotion Board. A series of talks relating to mental health were organized at different venues such as Jelutung Community Club, Tampines Central Community Club and Sengkang Community Club. The talks were mostly delivered by Dr Chua Hong Choon, Senior Consultant of Institute of Mental Health and Vice-Chairman of Lejia Society, with Ms Noreha Bajuri as the moderator.

July 2009

Date	Target Group	Description
1-3 Jul 2009	Public	Selera Raya...Itulah...Inilah... a TV cooking programme production produced by Ain Society, promoting NTUC Fairprice as the No. 1 choice retail outlet among the Malay community, featuring the famous Chef Ismail and Chef Florence from Malaysia. A total of 6 episodes were aired every Friday on Suria Channel at 8.30pm from 17 th July 2009 to 21 st August 2009.
6-27 Jul 2009	Public	Telepoll Campaign , a donation drive through the radio station WARNA 94.2FM using SingTel's telepoll donation lines. The radio deejays worked closely with Ain Society's staff in featuring the challenges faced by our beneficiaries, and encouraging listeners to donate for a good cause. About \$120,000 donations were pledged by the end of the campaign.

August 2009

Date	Target Group	Description
28-Aug-09	Public	<i>Iftar Al-Mawaddah</i> , a break fast event for Ain Society's supporters and partners, held at Singgahsana Hall, Malay Village. More than 300 individuals attended the event.

November 2009

Date	Target Group	Description
25-28 Nov 2009	Public	<i>Korban in Semarang</i> , the second A collaboration project with Fiqh Consultancy & Services for the 'korban' (sacrifice) exercise at Semarang, Indonesia during Hari Raya Haji to benefit the poor. It was also an opportunity for Ain to embark on community IT project to help the local poor.

December 2009

Date	Target Group	Description
12-Dec-09	Public	<i>Flag Day</i> , a fundraising effort through street collections of donations. About 100 volunteers went on the streets to collect donations from members of the public. More than \$6,000 were collected.

Acknowledgements

Ain Society would like to record its heartfelt gratitude to all the Malay-Muslim and non-Muslim organizations for their relentless support in the delivery of our value-added services. We look forward to the continued support. Thank you again to the following partners, corporations, institutions and groups:

Ministry for Community Development, Youth & Sports (MCYS)

Bukit Batok East Grassroot Organisations

Islamic Council of Singapore (MUIS)

YAYASAN MENDAKI

Bukit Batok East Community Club

Siglap Community Club

Woodlands Community Club

Tampines Central Community Club

Jurong Green Community Club

Eunos Community Club

Warna 94.2FM (Mediacorp Radio)

EDC@SMCCI

Wayan Retreat

SK Jewellery

Qaboom Communications

Roza Sure Bagus

Mead Jhonson

Obstetrical and Gynecology Society of Singapore (OGSS)

Taman Warisan Melayu

Malay Village

Bukit Batok East Neighbourhood Police Centre

Institute of Mental Health

Health Promotion Board

Nuradee Bros

Southwest CDC

Central CDC

Clubilya

Pertapis

Peace Community Resources

Morning Star Com Service

Criminal Investigation Department

Central Narcotic Bureau (Preventive Unit)

PPIS-Jurong Family Service Centre

Mosques:

*Al-Iman, Assyafaah, Al-Ansar, En-Naeem
Assyakirin, Ar-Raudah, Darul Makmur, Al-Falah
Darussalam, Jamek Ar-Rabitah, Al-Mukiminin*

Schools:

Ping Yi Secondary School

East View Secondary School

Unity Secondary School

Bukit View Secondary School

Shuqun Secondary School

West Spring Secondary School

Pioneer Secondary School

North View Secondary School

Bukit Batok Secondary School

Greenridge Secondary School

Kent Ridge Secondary School

Ahmad Ibrahim Secondary School

Dunearn Secondary School

Fajar Secondary School

Yusof Ishak Secondary School

Hillgrove Secondary School

Jurong Secondary School

Lee Foundation

Mr Richard Ong Chui Chat

SZ Partnerships

Unison Systems Pte Ltd

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Berita Harian SPH

Straits Times SPH

New Paper SPH

Youth Outreach, Hong Kong

*World Federation of Therapeutic
Communities, USA*

Persatuan Pengasih, Malaysia